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·QX

· VERZA SPEED

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· TRAIL 29"

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· XC HARDTAIL 27.5"

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At Felt, our mission remains as it's been since the beginning: to design, develop and deliver the best bicycles in the world.

The roots of this mission trace back more than two decades. It all started in the late 1980s when motocross star Johnny O'Mara asked his ace motorcycle mechanic Jim Felt to build him a time trial bike. Johnny was competing in triathlons as training for motocross.

A competitive age-group triathlete himself, Jim had a distinct vision of how he could improve on the designs of the time. He focused on optimizing rider position to maximize aerodynamic efficiency. It worked. Johnny immediately started winning races, and before long Jim was building bikes for many of the world's top triathletes. When Paula Newby-Fraser won the 1991 Kona Ironman on a Felt, Jim found himself officially in the bicycle business.

Ten years after Jim Felt built that first triathlon bike, it was time to expand. Enter Bill Duehring and Michael Muellmann. Bill, a bike industry veteran, brought years of product development experience and strong global supplier ties. Michael owned a successful distribution company in Europe.

It was the perfect melding of skills. Felt now had more than 70 years of combined experience in developing, manufacturing and distributing high-quality bicycles. Jim brought his respected name, design experience and athlete relationships. Bill had broad-based product development knowledge and vendor connections. Michael had extensive experience in distribution and marketing.

"We didn't want to be the biggest bike company in the world, just the best" was the trio's shared maxim. Together Jim, Bill and Michael developed a singular goal: to build a bicycle brand dedicated to technological innovation and unmatched quality.

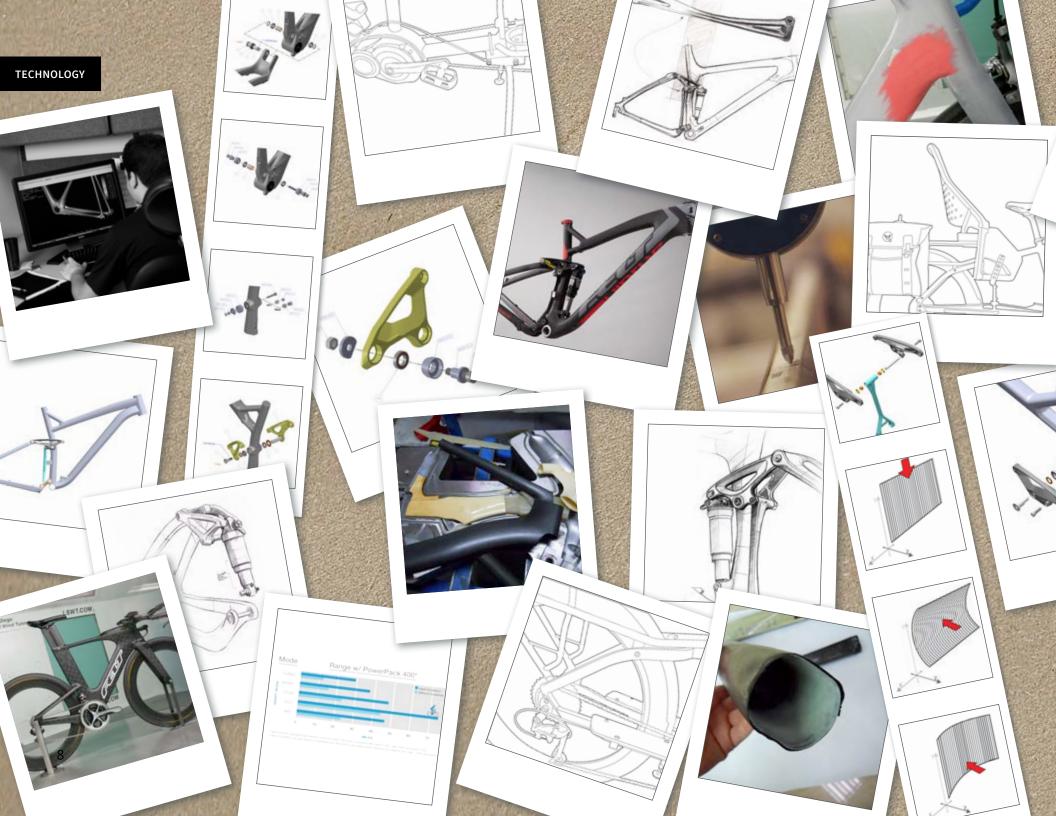
Since those fledgling days the Felt brand has grown far beyond its triathlon roots, and today includes a complete bike line that touches all of cycling's various disciplines. Whether climbing the highest peaks of the Tour de France, bombing down single-track, racing your first triathlon, or commuting to work, Felt delivers a bike with uncompromised performance, maximum comfort and optimized efficiency.

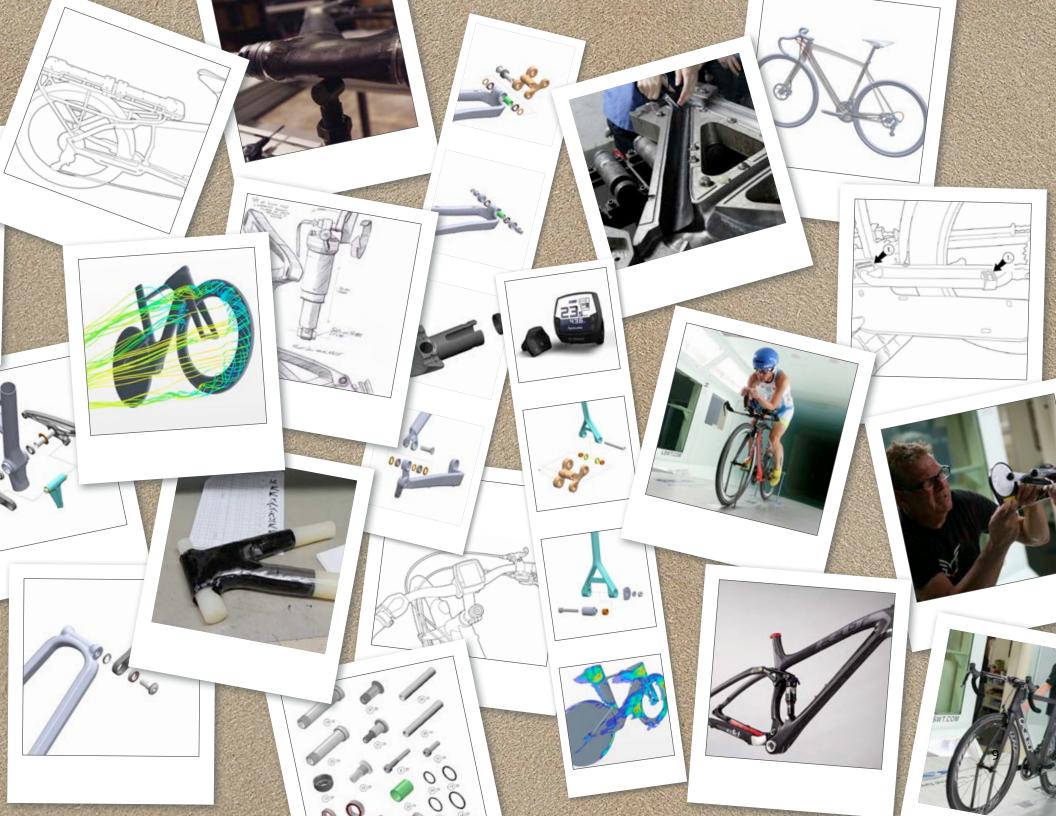
In engineering, product development, sales, marketing and customer service, the same underlying values that sparked the start of the company continue to drive every Felt employee, every day. Indeed, every Felt bike is designed and built for the absolute best cycling experience. No matter how you measure success, be it product development milestones or race wins, Felt has delivered. From innovative manufacturing processes such as InsideOut to breakthrough technologies such as FAST suspension and the Bayonet Steering System, Felt is constantly expanding the boundaries of possibility and making them a reality.

The core to this success is a company-wide mandate to continually improve on past success. Each new Felt bike, be it road or off-road, high-end performance to recreation, utilizes critical lessons from past designs and then incorporates the newest technology. The results speak for themselves. The world's fastest triathlon bike, the IA, continues to dominate with wins at every long distance Triathlon World Championship since its debut. The Decree trail bike was introduced with rave reviews and immediate podium results, promising to deliver the ultimate trail bike. The top-tier F road bikes are mainstays of the professional road racers across the globe. And, the TK1 has been raced on the track at two Olympic Games, Beijing in 2008 and London in 2012. And, of course, we are exceptionally proud to launch the Felt Electric line of pedal assist bikes that empower riders to go beyond.

On the competition front, Felt is a dominant player. In 2015 alone, Felt athletes won five world championships including Daniela Ryf's double title at the 2015 half distance Triathlon World Championship and long distance Triathlon World Championship in Kona, Josiah Middaugh's victory at the 2015 XTERRA World Championship, and Chloe Dygart's two rainbow jerseys at the Junior World TT Championship and Junior World Road Race Championship. Competition is only part of the Felt story. Our Verza Series continues to offer a contemporary solution for anyone looking to make cycling part of a healthy and environmentally responsible lifestyle. Felt's cruisers boast incredibly stylish and unique designs, from art-deco inspiration to classic beach charm.

With an exciting array of bikes for all types of riders and disciplines, plus a host of new technologies, 2015 promises to be another exceptional year. Don't expect Felt's mission to change. Just as it was when Jim Felt started the company all those years ago, we continue to design, develop, and deliver the best bicycles in the world.















COMPULSION 10



WEIGHT 13.19 kg // FRAME Felt All-Mountain 27.5"
double-butted 6061 aluminum // SHOCK Rock Shox
Monarch Plus RC3 // FORK RockShox Pike RCT3 160 mm
Dual Position Air // SHIFTERS SRAM X01 11-speed //
BRAKE LEVERS SRAM Guide RSC w/ carbon lever //
SEAT POST KS LEV Integra // FINISH Matte Lime Punch (Cyan, Grey)

HIGHLIGHTS/ DETAILS

Boasting 160 mm of travel and Felt's **Equilink suspension technology**, the Compulsion is an all-mountain/enduro machine that confidently soaks up the biggest hits while remaining eager to pull its rider back up for another run.



As with all Felt FRD bikes, the Decree FRD is the pinnacle of our trail racing bikes. Felt engineers developed the best carbon layup possible for trail riding using **UHC Ultimate + TeXtreme**, delivering a light, stiff and incredibly durable frame. Felt's **FAST suspension technology** with a 140mm rear shock provides incredibly efficient suspension, made even better by the Rock Shox Pike RCT3 fork. Seamless and fast SRAM XX1 drivetrain works flawlessly with the DT Swiss M1800 wheelset. For the paramount trail bike, there's only one option: Decree FRD.

DECREE

FRD



Fr. 11990.-

WEIGHT 11.17 kg // FRAME Felt Trail 27.5", UHC Ultimate +
TeXtreme carbon fiber // FORK RockShox Pike RCT3 150 mm
Dual Position Air // SHIFTERS SRAM XX1 11-speed Trigger //
BRAKE LEVERS SRAM Guide Ultimate // SEAT POST RockShox
Reverb Stealth // WHEELSET Enve AM Carbon Rims & Chris
King ISO Hubs // FINISH Matte TeXtreme (blue, red)



The 2016 Virtue is an exceptional trail bike, which, thanks to 29" wheels, rolls over anything in its path and is ready to pull you up to the next peak. This 140mm front/130mm rear travel machine utilizes Felt's Equilink suspension technology, allowing you to translate pedal power into pure speed with the utmost efficiency.



VIRTUE 1



WEIGHT 11.87 kg // FRAME Felt Trail 29", UHC
Advanced + TeXtreme carbon fiber // SHOCK Rock Shox
Monarch RT3 Solo Air with High Volume Eyelet //
FORK RockShox PIKE RC 140 mm Solo Air //
SHIFTERS SRAM X01 11-speed // BRAKE LEVERS SRAM
Guide RSC // SEAT POST Rock Shox Reverb Stealth //
FINISH Matte Carbon (Green, Red)



The 100 mm Edict is derived from the FRD program, creating a cross-country race bike that can take the challenge of the XC World Cup circuit, a marathon race, or a grueling XTERRA event. With proven performances at the **Olympics** and **World Championship gold**, the Edict is the new generation of cross-country racing.





WEIGHT 10.81 kg // FRAME Felt XC 29", UHC
Performance + TeXtreme carbon fiber // SHOCK Rock
Shox Monarch RT3 // FORK RockShox SID RL 120 mm//
SHIFTERS SRAM X1 11-speed // BRAKE LEVERS SRAM X0 //
WHEELSET DT Swiss X1800 //
FINISH Matte Textreme (Blue, Cyan)





Designed for competitive, **cross-country racing**, Felt's 29" Nine series sets the standard for the ultimate hard tail cross-country bikes. Ridden in World Cups and National Championships, the 2016 Nine Series boasts the perfect balance of incredible **speed and razor-sharp** handling.

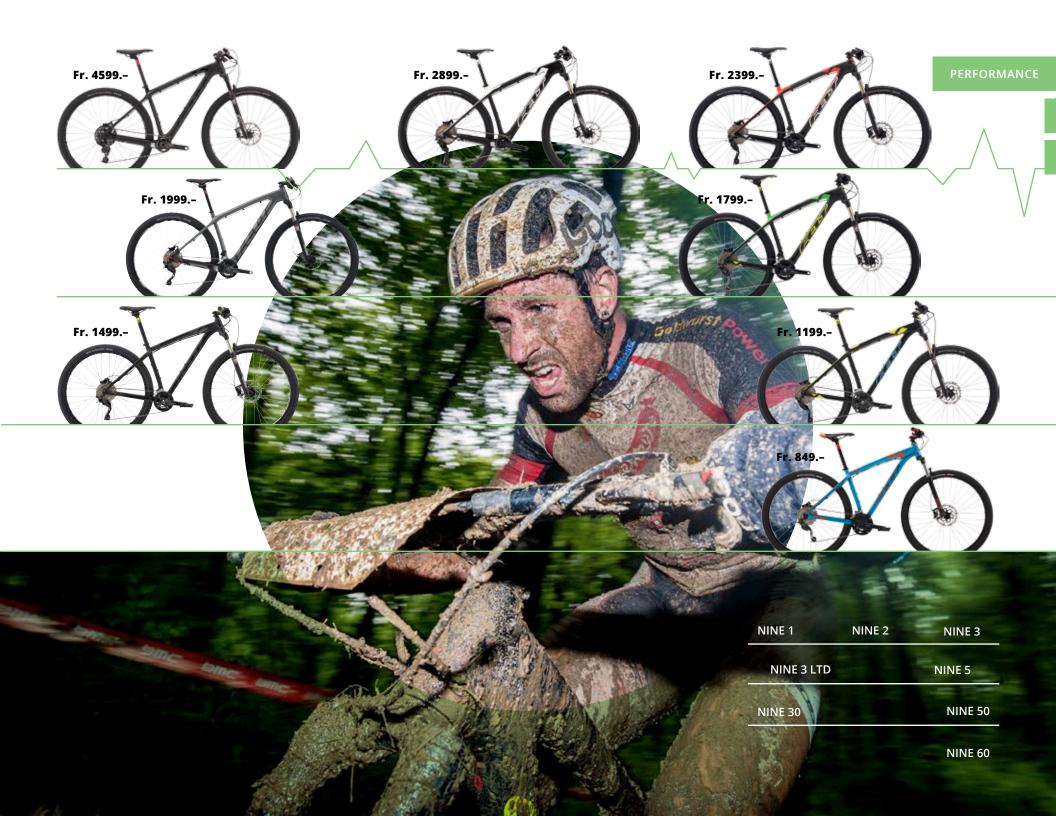
NINE FRD



WEIGHT 8.76 kg // FRAME Felt XC 29", UHC Ultimate +
TeXtreme carbon fiber // FORK RockShox RS1 100 mm //
SHIFTERS SRAM XX1 // BRAKE LEVERS SRAM XX //
SEAT POST Easton EC70 carbon // WHEELSET DT Swiss
XRC1200 // FINISH Matte Textreme (Blue, Red)

22 // more information at www.feltbicycles.com







For those seeking the performance advantages of a larger wheel while retaining the nimble handling characteristics of a traditional 26" mountain bike, Felt's 7 Series, with its 27.5" wheel diameter is the bike of choice. The 7 Series' geometry is a combination of performance, comfort, and handling for any conditions.

7 SIXTY



FORK SR Suntour XCM-HLO // SHIFTERS SHIMANO ACERA 3X9 w. DEORE RD // BRAKES Shimano Disc M355 // SEAT POST Felt butted 6061 // **FINISH** Matte Light Blue (Black, Burgundy)



Felt's 26-inch hard tail cross-country series combines everyday affordability with surefire MTB performance. Designed to be fully capable off-road machines, the 26-inch hard tails are built for mountain bike adventure. Engineered with tried and true geometry, they exhibit superb, predictable handling and lightweight ride characteristics.

SIX 80



WEIGHT 14.66 kg // FRAME Felt XC, 6061 aluminum // FORK SR Suntour XCT // SHIFTERS Shimano Altus 3x8 // BRAKE LEVERS Tektro TS360A // SEAT POST Felt butted 6061 // FINISH Matte Metaillc Blue (Blue, Chartreuse)







Looking to get to the **top of the mountain** faster, cover more of the mountain, or enjoy a ride outdoors? The Felt electric mountain bikes are perfect for whatever style of riding you like.

LEBOWSK-E 10



WEIGHT TBD // FRAME Felt Fat tire Bosch e-MTB //
SHOCK RockShox Bluto // SHIFTERS SRAM XO1
11-speed X-Actuation trigger shifter: MMX mount //
BOTTOM BRACKET Bosch Performancvvvve eDrive Unit, 250W
output, 25 km/h // BATTERY Bosch 400Wh frame type battery
pack // BRAKE LEVERS SRAM Guide RSC hydraulic // TIRES Schwalbe
JUMBO JIM Evolution // FINISH Matte Legion Blue / Bright Orange (Silver)









WEIGHT 7.29 kg // FRAME Felt Aero Road UHC Advanced + TeXtreme® carbon fiber //
FORK Felt Aero Road UHC // SHIFTERS Shimano Dura-Ace //
BRAKE LEVERS Shimano Dura-Ace // SEAT POST Felt VariMount Aero Road
flip position UHC // TIRES Continental Grand Prix 4000 S II //
FINISH Matte Textreme Carbon (White, Red)





Z3 DISC

HIGHLIGHTS/ DETAILS

Designed for a gran fondo, endurance rides, or a road race, the 2016 Z Series is Felt's most versatile road bike. The geometry puts the rider in an all-day position without compromising performance and handling. The longer wheelbase gives this bike a stable riding platform while still maintaining responsive handling characteristics, resulting in a line ideal for epic adventures and races alike.



WEIGHT 8.31 kg // FRAME Felt Endurance Road Disc UHC Performance carbon fiber //
FORK Felt Endurance Road Disc UHC // SHIFTERS Shimano Ultegra // BRAKE SHIMANO R 685
Hydraulic Disc // SEAT POST Felt Endurance Road UHC // WHEELSET DT Swiss R23 Spline //
FINISH Matte Black (Gloss Carbon, Cyan Blue)



ZW3 DISC

HIGHLIGHTS/ DETAILS

Specifically engineered for the female cyclist, the ZW Fit Woman series boasts specific tube geometry with smaller cross sections to supply the female rider with a **light yet stiff frame**. With female athletes and employees testing components and frames for optimal performance and comfort, Felt checked every aspect of this bike to adhere to the female cyclist and her needs.



WEIGHT 8.13 kg // FRAME Felt Fit Woman Road Disc UHC // FORK Felt Fit Woman Road Disc UHC // SHIFTERS Shimano R685 Hydro // SEAT POST Felt Fit Woman Road UHC // Tires Vittoria Rubino Pro // FINISH Matte Aquamarine (Gloss Carbon, Pearl White)



HIGHLIGHTS/ DETAILS

Ridden by the world's most elite cyclists including Olympic and World Championship medalists, the TKis truly in a class of its own. With top-notch components and a superb design, the Felt TK allows its rider to hit the banks faster than ever before.



WEIGHT 7.44 kg // FRAME Felt Aero Track UltraLite Custom Butted 7005 aluminum // FORK Felt Aero Track UHC // SADDLE Prologo Zero II T2.0 // SEAT POST Felt TkR bladed carbon fiber // SEAT POST Challenge Pista OT // FINISH Matte Black (Shadow, Silver, Blue)





















/ A O **HIGHLIGHTS/ DETAILS** Meticulously designed in the wind tunnel and tested by professional triathletes and cyclists in the biggest races in the world, the DA Series race pedigree is undeniable. The UCI approved DA delivers top-notch Fr. 2099.-

WEIGHT 9.37 kg // FRAME Felt Dual Aero TT / Tri UHC Performance carbon fiber // FORK Felt Aero TT / Tri UHC // SHIFTERS microSHIFT TT 11-speed // BRAKE LEVERS Aero TT / Tri // SEAT POST Felt DA/B Aero UHC // TIRES Vittoria Zaffiro Slick // FINISH Matte Carbon (White, Red)

50 // more information at www.feltbicycles.com







E Color

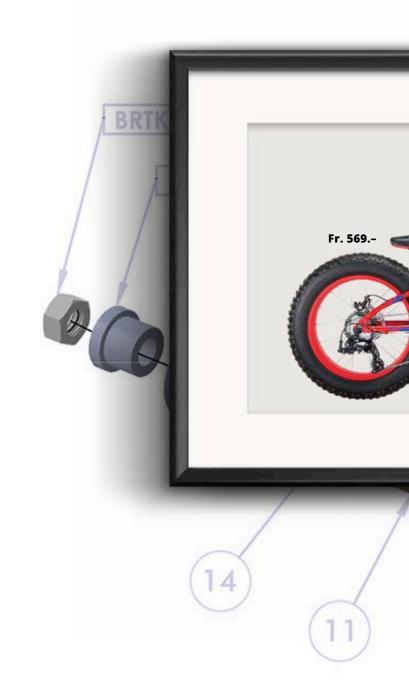
Snow-crunching dirtriding and sand-cruising journeys are now available for kids. Felt Fat Bikes make the impassable now possible with superfat tires and a light-weight aluminum frame Kids can conquer all new terrain, and have an immense amount of fun, with the Felt Cruncher.

crencher 20

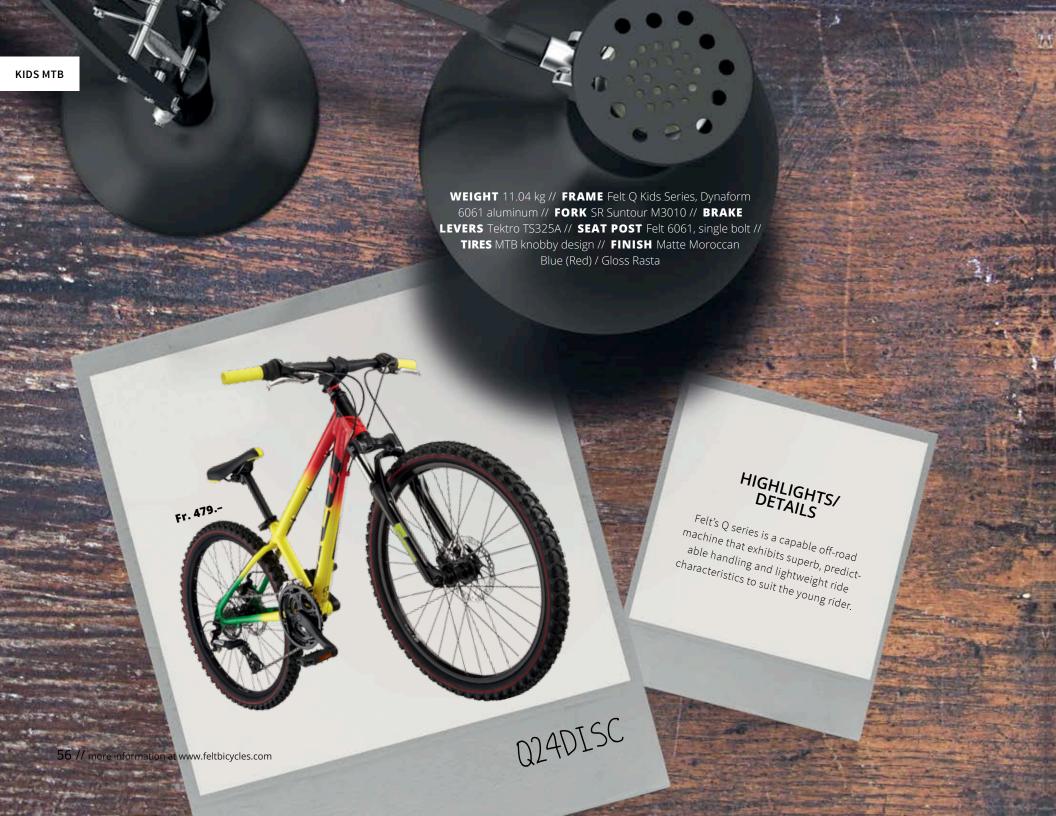
There's no reason why kids should miss out on all of the fat bike fun. With a sturdy but lightweight aluminum frame, the Cruncher 20 brings fat bikes to the small ones with 20 x 4" wheels and plenty of capabilities in snow, sand and dirt.

cruncher 24

The Cruncher 24 brings fat bikes to the riders who are still growing with 24×4 " wheels and plenty of capabilities in snow, sand and dirt.















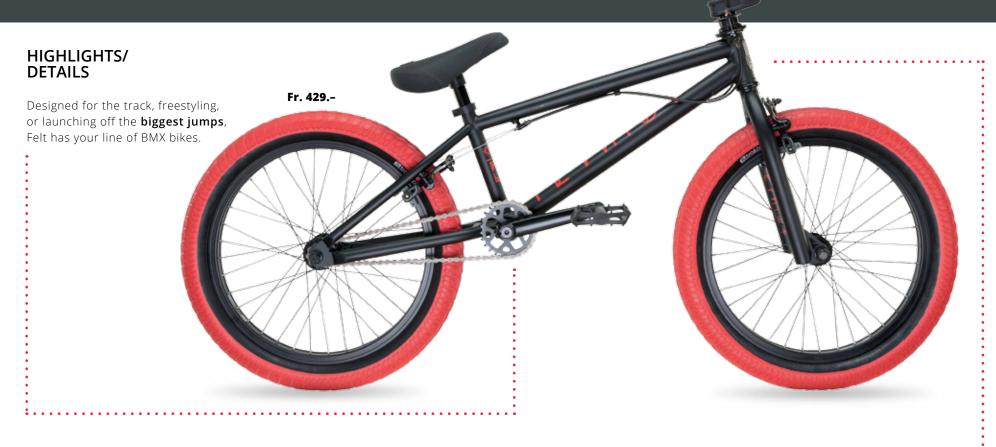


Brougham

Nothing says reliability and performance like steel. The Brougham features Felt's custom Cro-Moly frame and fork in two provocative colors and designs. This **timeless fixie** is built with a flip-flop hub complete with both a freewheel and a fixed cog

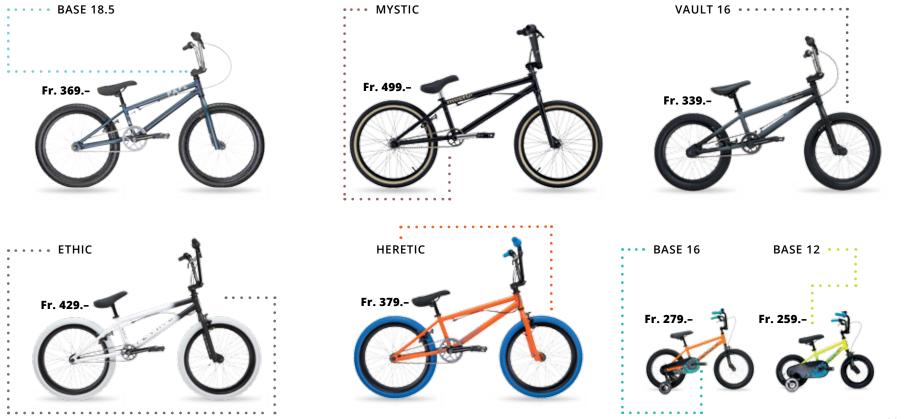
Prougham





WEIGHT 12.6 kg // FRAME Felt BMX 20" top tube length // FORK Felt BMX steel // PEDALS Felt Barbados Slim low-profile NYLON + FIBER PEDAL // BRAKE LEVERS Tektro aluminum w/ reach adjust // FINISH Matte Black, Matte White/Black Fade









Lebowsk-e10



WEIGHT TBD // FRAME Felt Fat tire Bosch e-MTB // SHOCK RockShox Bluto // SHIFTERS SRAM XO1 11-speed X-Actuation trigger shifter: MMX mount // BOTTOM BRACKET Bosch Performance eDrive Unit, 250W output, 25 km/h // BATTERY Bosch 400Wh frame type battery pack // BRAKE LEVERS SRAM Guide RSC hydraulic // TIRES Schwalbe JUMBO JIM Evolution // FINISH Matte Legion Blue / Bright Orange (Silver)





















































For complete specifications, geometry and all the latest technical information log on to www.feltbicycles.com















































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